

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

CONTRACT NO. REV.

1031-50096-1

DATE PRINTED

08/21/12

AND

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33295	AGENCY (OR SERVICE) ACTING AS AGENT FOR 248790		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA SERVICES		DOLD FOR CONGRESS		
AND	3299 K St NW Ste 200		PO BOX 8145		
ADDRESS	Washington	DC 20007-4415	Northfield	IL 60093-8145	
	USA		USA		
CONTACT			PRODUCTROBERT DOLD FOR CONGRESS / IL-10		
LOCAL SALESPERSON	STEPHANIE KEENAN	AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/16/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0011000	2	10:00P	10:35P	30S	10/10/12-10/11/12	LATE NEWS	2	2200.00	4400.00
LOWEST UNIT RATE										
2	T	1	10:00P	10:35P	30S	10/16/12-10/16/12	LATE NEWS	1	2200.00	2200.00
LOWEST UNIT RATE										
3	00111..	3	05:58A	07:00A	30S	10/10/12-10/12/12	CBS2 NEWS AT 6AM	3	175.00	525.00
LOWEST UNIT RATE										
4	11000..	2	05:58A	07:00A	30S	10/15/12-10/16/12	CBS2 NEWS AT 6AM	2	175.00	350.00
LOWEST UNIT RATE										
5	00111..	3	07:00A	09:00A	30S	10/10/12-10/12/12	CBS THIS MORNING	3	175.00	525.00
LOWEST UNIT RATE										
6	11000..	2	07:00A	09:00A	30S	10/15/12-10/16/12	CBS THIS MORNING	2	175.00	350.00
LOWEST UNIT RATE										
7	00111..	3	11:00A	11:30A	30S	10/10/12-10/12/12	2 NEWS AT 11:00	3	400.00	1200.00
LOWEST UNIT RATE										
8	11000..	2	11:00A	11:30A	30S	10/15/12-10/16/12	2 NEWS AT 11:00	2	400.00	800.00
LOWEST UNIT RATE										
9	00111..	3	05:00P	05:30P	30S	10/10/12-10/12/12	CBS2 NEWS AT 5	3	1350.00	4050.00
NON-PREEMPTIBLE										
10	11000..	2	05:00P	05:30P	30S	10/15/12-10/16/12	CBS2 NEWS AT 5	2	1350.00	2700.00
NON-PREEMPTIBLE										
11	00111..	3	06:00P	06:30P	30S	10/10/12-10/12/12	CBS2 NEWS AT 6	3	1440.00	4320.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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33295	AGENCY (OR SERVICE) ACTING AS AGENT FOR 248790		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA SERVICES		DOLD FOR CONGRESS		
AND	3299 K St NW Ste 200		PO BOX 8145		
ADDRESS	Washington	DC 20007-4415	Northfield	IL 60093-8145	
	USA		USA		
CONTACT			PRODUCTROBERT DOLD FOR CONGRESS / IL-10		
LOCAL SALESPERSON	STEPHANIE KEENAN	AGENCY EST. NO.	PRODUCT 1300 CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/16/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
NON PREEMPTIBLE										
12	11000..	2	06:00P	06:30P	30S	10/15/12-10/16/12	CBS2 NEWS AT 6	2	1440.00	2880.00
NON PREEMPTIBLE										
13	00111..	3	06:27P	06:56P	30S	10/10/12-10/12/12	ENTERTAINMENT TONIGHT	3	1100.00	3300.00
LOWEST UNIT RATE										
14	11000..	2	06:27P	06:56P	30S	10/15/12-10/16/12	ENTERTAINMENT TONIGHT	2	1100.00	2200.00
LOWEST UNIT RATE										
15	Su	1	08:00A	09:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	1	1800.00	1800.00
NON PREEMPTIBLE										
16	Su	1	09:30A	10:00A	30S	10/14/12-10/14/12	FACE THE NATION	1	2250.00	2250.00
NON PREEMPTIBLE										
17	Su	1	12:00N	03:00P	30S	10/14/12-10/14/12	NFL REGULAR SEASON GAMES	1	10000.00	10000.00
LOWEST UNIT RATE INDY@JETS										
Total Contract:								36		43850.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						43850.00	.00	.00	43850.00	
GRAND TOTAL									43850.00	

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